

RMC BMW CCA Monthly Meeting Minutes
September 13, 2017 - Mountain Shadows Condominiums
In person

Not Present: Leslie, Michael, Andrew, Christine

Present: Janet, Fox, Susan, Gary, Cory, Karen, Alan, Eugene

- I. Meeting call to order 6:34 pm
- II. July & August meeting minutes:
 - a. *Fox Motioned to approve minutes as presented on forums, Cory Seconded, All in favor, none opposed, Motion approved.*
 - b. Karen to mail minutes to Cory to post on forum
- III. Vice President Report:
 - a. Fox will run for VP again.
 - b. Insurance – Fox to talk with Patty to get a better schedule for Patty paying for insurance
 - c. Fox to add to Janet’s considerations for President will be added to MSR.
- IV. Treasurer’s Report: Vote on approval for Jan-Aug & Aug1-31. financials (review on RMC forum)
 - a. *Fox Motioned to accept treasurer reports for Jan-Aug and Aug1-Aug 31as presented in Forums, Eugene Seconded, All in favor, none opposed, Motion accepted.*
- V. Membership Report:
 - a. Total members 1784 (down 5), Total current primary members 1547, total secondary members 6, total current associates 237, new members 33, renewing members 59, lapsing members 36, total life members 21
- VI. Old Business
 - a. MSR Updates – On schedule
 - b. RMC Event Review
 - a. AX Local and National: Eugene
Double header went well, turnout disappointing – SCCA event was on same date: SCCA Nationals – We will post results we need a photographer, Ian Guy has volunteered, this can be his work assignment, need to figure out logistics for spotter and to capture both heats.
 - b. Drive 4 Corners event: Alan Warner
80 cars, 4 caravans arrived from different points Denver, Co Springs, Az, and NM, Drive to Purgatory, dinner on your own, photo shoot dinner on Saturday – lots of door prizes, Alan gave a talk.

c. Fall DS / TT: Gary

50 students for DS 11 for TT, weather was great, rented transponders again, recouping the purchase cost, Preprinted waivers were used (waivers need to be printed in color), Susan asked about an Audi SUV SQ5 - has to go thru Bruce Leggett, lost some participants to Woody Creek event, Steve Hamilton is working towards being a tech steward, so that we don't have to bring one in from TX

d. 2017 Elections: President / Vice President

Janet and Fox will both run again, no other candidates submissions received

e. Winter Celebration

- i. 5000 on food, quarter keg, Mark Gerrard's brother Paul will be our speaker
- ii. Review music to be played, David Jobusch and Mark Baer are putting together a video presentation
- iii. Need to hire people to bus tables, (\$1808.92 tables, chairs, \$4909.30 food, \$150 beer, \$631 left in budget to pay for alcohol and coffee. Find out how much it would cost from caterer to hire people to set up, bus tables and take down.
- iv. Vote on how much to charge attendees
 1. *Fox Motioned to approve \$25/person\$40/couple, Susan seconded, All in favor, none opposed, Motion approved.*
 2. 6 pm start time, 45 minutes cocktail, dinner service, ends at 9
 3. Janet will review the setting and audio capabilities
 4. *Fox Motioned to approve \$300 budget for catering set up, bussing and take down, Cory seconded, All in favor, none opposed, Motion approved.*
 - 5.

c. Upcoming RMC Events

- a. October 7th - 3zero3 Tech Session: Janet info on email blast Saturday 8:30-11
- b. October 15th – Tire Rack Street Survival: Eugene - 16 students signed up, can take 35 or so. **We have never been reimbursed from National for any of the Street Survival we have hosted.** Need to ensure that we submitted all forms required for reimbursement

d. New Events

TSD rally: October 1st (Sunday) Jean Riley is chair, low key, twenty cars or less, start at Hagerty in Golden (breakfast), end up in Evergreen
we will need insurance – Janet will do Eventbrite invite

VII. New Business

- a. Non-BMW Activities/Event coverage by RMC: What is our policy moving forward?
What is our return on these events? For example - We have sent email blasts, newsletter articles regarding Snowmass – we don't have any presence on their website, their advertising, nothing

Everyone needs to review the 2018 rmc sponsor advertising menu post comments on forum by end of Sept Cory – we need more recognition from our partners. Ex – special thanks to rmc for their support

We are diluting our assets (email list, MSR) it's ok to promote other events if we get something back. We all need to review Janet's spreadsheet of sponsor levels, and requirements.

- b. Proposed Sponsorship / Advertising Program & Marketing Team
- c. November Planning & Budget Meeting Nov 11th
 - a. groups that want to come need to have a plan to present – we give them the requirements what do they want from us, and what do we get
- d. We need to reward our volunteers
- e. We need someone to write our technical documents policy and procedures (Susan loves technical writing)
- f. Read bylaws re: who can vote for what
- g. We need to really take into account our ROI for any requests

NEXT MEETING: Conference Call – Wednesday, October 11th at 6:30 pm

Meeting adjourned: 8:37 pm