

# BMW Car Club of America Rocky Mountain Chapter



BOARD MEETING MINUTES: 04.10.14

## ATTENDEES PRESENT:

Steve Hamilton (SH)  
Cory Rowan (CR)  
Alan Warner (AW)

Fox Chung (FC)  
Janet Kyota (JK)  
Mike Critchely (MC)

Cathy Hamilton (CH)  
Andrew Jordan (AJ)  
Gary Bohn (GB)

**Called to order...by Steve Hamilton, President at...6:45PM - Meeting at Alan's Community Room.**

## **PRESIDENT**

**SH:** MSR - Alan and Janet developing this next issue, due April 30th. Alan to contact Morgan for files to proceed with designs and laying out ads. Still need a new editor for long-term, will get message out in email updates.

Club Van/Trailer Committee Update - Have not purchased it yet, plans for layout have changed, still TBD. Michael, Mike and Steve coordinating efforts. Various discussion of options for trailer such as "AC prep and electrical packages." Two electrical outlets in front and one in the far back, configurations need to be finalized. Van- acknowledged Andrew's email about purchasing the van, not selling immediately, next steps still TBD. AJ- expressed concerns about ensuring equipment is tied down properly. Will keep van for a while to see how well the new proposed process will work. Van cost is about \$1k in insurance, couple hundred for tags, about \$100 in fuel costs each event, and \$500 roughly in repairs last year- all in all about \$2k a year in costs. Price is about \$10k on value of selling it, new trailer budget is \$16k which includes graphics, interior mods, etc. Agreed to keep old trailer as storage.

TT Update - Thanks to Gary for working with Chief of Club Racing to agreeing to work with us. Time trials will now be operated under Club Racing within our existing insurance.

Website hosting/webmaster - More information on this below.

Chapter Congress - Mike and Steve went to Chapter Congress meeting. Admin side update- National is trying to engage with the dealers. National and BMW NA are working so there's more of a partnership, message will come directly from National to dealerships. We'll need to get in contact with our dealership liaisons. Moving forward, we'll be able to provide dealerships with metrics on rebates and numbers of members who buy dealership vehicles. Their level of engagement with Clubs is TBD. Additionally, Congress emphasized that certain deliverables that need to be done, MSR, taxes, etc.

MC- Driving side, Dan Baker has agreed to give us \$1k to help with some of our costs for O'Fest. Genesee chapter has developed an instructor/student evaluation app/program that can be done electronically. Insists both groups evaluate each other and the event. Chief instructors can easily develop the pairings which previously has been difficult to do. It's a few hundred dollars to purchase the program. Additionally, a chapter back east put together an A+ class, this is a self-policing class, no

instructors. At end, there's an evaluation process on learnings, much like a NASA HPDE4 class. Instructors will be out there driving with the A+ groups evaluating them as they drive. The chapter conducts the track with instructors, A and A+ class.

AJ- Can the student and instructor see comments from each other. MC- there's a confidential content section in addition to an open area. Program runs through MSR website.

Kent Stevenson contacted Steve- BMW Cherry Hills Country Club Golf Tournament. Kick-off for sponsor and volunteers on May 17th, three months before the actual event. They're asking for vintage cars for display. It's a one day event, not open to the public, starts around noon and finishes a few hours later. Vehicles can be left overnight.

Mark Baer contacted Steve- he was unhappy after working for a few hours with Andrew, he then saw a post for the tech session at 3Zero3 Motorsports. Unsure why he was upset but FC recommended we reach out to him proactively to ensure he knows we're communicating as a board. Perhaps ask if he's interested in hosting an event.

Tech session at BumperDoc, July 26th - Colorado Springs person interested in doing a tech session with our Club. Also performs paintless dent removal, interior repairs, etc. Al Garcia would be interested in helping, good opportunity to connect the Club with the members in the southern area. This may possibly happen on July 26th if we're interested. We will offer to donate money for food, may also work with Boars Head to provide food.

Wine Country Motorsports is also hosting an event for the Club. They primary deal in helmets, racing suits and equipment. We can also invite other clubs to attend as well.

## **VICE PRESIDENT**

**MF:** Insurance Update - All insurance has been submitted for the whole year, except for Spring Drive, waiting to complete this. May 10th is the Spring drive.

## **SECRETARY**

**>>> MOTION TO APPROVE March Meeting notes as sent out by JK, Second by MC, and unanimously approved by all Board Members. <<<**

## **TREASURER**

**CH:** Review of financial information (Claims, Balance Sheet, P&L) given as handout to those in attendance. Please refer to actual documents for specific information.

**>>> MOTION TO APPROVE CLAIMS as presented by MC, Second by FC, one abstention by CH and unanimously approved by all Board Members. <<<**

**>>> MOTION TO ACCEPT FINANCIALS as presented by MC, Second by FC, one abstention by CH and unanimously approved by all Board Members. <<<**

## CLUB COMMUNICATIONS

**CR:** Next Email Blast - Waiting for everyone to approve the email layout, deadline soon for Board members. Waiting to here from Eric Long on some articles he's working on. Alex McCulloch wants to do a drone video of the driving school as well TBD. Need to add MSR Editor onto eblast again.

Website Management - Support of website breakdown of hours for Cory's company. Web maintenance and can also help with flyers and designs as needed. They donated 60 hours previously, so we'd like to hire them for ongoing work. Cory passed out write up, please refer to him for details of actual document. Also provided additional information on details of service based on 60 hours- hours would be used up and then assessed for future time.

MC - This presentation makes a lot of sense, really works well and looks great. We could authorize the 60 hours and then vote to renew as needed.

SH - Agrees that this can work well but cautions that we use the hours judiciously.

**>>> MOTION TO APPROVE hiring VisFire at 60 hours where we can or cannot renew as decided out by AW, Second by CH, and unanimously approved by all Board Members. <<<**

## DEC (MC, MF, AJ, GO):

Spring Drive - will be Saturday, May 10th. Gary will need money to pay for lunch.

Street Survival - Looking at a Fall event given all that's happening in the Spring. Looking at Dick's Sporting Goods Park and hopefully will get water. Darlene will chair, looking at time and date.

Driving School - Reviewed various figures of people who are signed up. All is proceeding as planned. We may also get trophies for the TT groups. We have 9 ITS students, it's \$250 per student. Great investment as we need more instructors. O'Fest driver school for 20 and 21, two days. Still anticipated for more people to sign up for the Sunday event. Breakeven point is about 47 students each day.

O'Fest Updates - National is providing ample communication on driving school events.

AX Updates - Feldpusch not present.

Club Race - GB - People are notorious for signing up late. Starting to phone people to get them signed up, still need to get them to complete the paperwork. We have 12-13 for the TT events, Club Race is around 4 people signed up. Great to have it done under the Club Racing banner, very exciting. We certainly need to stress the safety aspects as well as promote the success so we can continue this pilot program into the future. MC - possibly we can do dash plaque for everyone denoting they've participated in the first TT event with the RMC BMW CCA.

## MEMBERSHIP UPDATES

AW - Still waiting to determine what the new member plan will be. Will email out club figures later. Damon and Alan will discuss options and other opportunities for him to be involve.

## **EVENT UPDATES**

3Zero3 Motorsports Tech Session - Very fun event, about 50 people attended. Shelby Event- there was some miscommunication about the date or even holding the event.

## **2014 O'FEST**

JK- Foundation Gold Tournament - we received an email for a 2 year lease for a hole-in-one contents, along with several other incentives from National to intice participation. Janet then handed out a spread-sheet outlining the number of participants that have signed up for events.

## **NEW BUSINESS**

CH- Turned in the charity matching form to National. Last year they matched our donation to the American Kidney Foundation, in lieu of sending flower for Bill Young.

CR - Still looking to speak with Kevin Love from the online BMW group on Facebook. Bimmer Burger Nights in Colorado Springs, recently promoted on their page and using their logo above it even though it's an RMC Event. They seem to do well with their impromptu event. Various discussions on how we can partner with each other.

## **ADJOURN**

**>>> MOTION TO ADJOURN by FC, Second by CH, and unanimously approved by all Board Members at 8:54pm**