

BMW Car Club of America Rocky Mountain Chapter



BOARD MEETING MINUTES: 05.14.14

ATTENDEES PRESENT:

Steve Hamilton (SH)
Cory Rowan (CR)
Alan Warner (AW)
Tom Schultz (TS)
Michael Feldpusch (MF)

Fox Chung (FC)
Janet Kyota (JK)
Mike Critchely (MC)
Dave Stackhouse (DS)

Cathy Hamilton (CH)
Andrew Jordan (AJ)
Gary Bohn (GB)
Pete Johnston (PJ)

Called to order...by Steve Hamilton, President at...7:00PM - Meeting at Autohaus of Boulder

Brief introduction by co-owner of shop, discussed possibility of doing a teen tech session.

PRESIDENT

SH: MSR - Thank you to Alan and Janet for putting this together last minute! Discussion of possibly turning this task over to Enthusiast Group, they also handle all the merchandise we order for AX.

Club Van/Trailer Committee Update - Has been ordered! 4 weeks is the timeframe for getting it ready. Cory will pick it up. Will bring to O'Fest if ready, TBD. CR- now that we have a more solidified date he will put together a budget for picking it up. Will work with Steve on items he should be looking for at the time of pick-up. MF will look into whether we can rent a truck for Cory to tow it back. Total cost was around \$12k for the trailer purchase.

Email Addresses - Brief discussion regarding Go Daddy issue with emails lost from our database. Discussion on forwarding capabilities versus having a dedicated RMC account.

4-Corners Event (TS) - Tom and Pete provided a brief overview of the 4 Corners event, including a handout. This will be the fourth year. Takes place in Pagosa Springs, goal is to gather drivers from all four states and even farther. Last year we had 60 cars. Focused on it being a social event with driving as part of the vacation weekend. Really want to draw on the community aspect of cars, building on partnerships with dealerships, hotels and shops that are looking to participate. Hoping that this could be done as our Fall Drive, event happening August 4-6th, with about 40 cars already registered. Cost of registration is \$30, which covers a shirt and your registration. Hotel will be a new location and currently being renovated. Room rate will be \$79 per night.

Pete presented some really nice artwork he developed promoting the event.

SH- looking to sponsor around \$200, possibly more. As many of the people are not event, this cannot be a Club event. However we can certainly sponsor it. We don't currently have a person for the Fall Drive chair position. With no opposition, we'll proceed with making this our Fall Drive. Tom will need to know about sponsorship level within the next couple weeks.

Concours (DS) - This year the name is called Colorado Concours, everything else about the event is the same. The north parking lot is torn up, so people will be parking at Hudson Gardens for spectators. Shuttles will bring people across Sante Fe Drive. Registration closes the week before. The Club donated in years past. This year they'll also have food trucks as part of the food vendors. Various car manufacturers will be celebrating their milestone production anniversaries. Date us June 8th at Arapahoe Community College.

>>> MOTION TO APPROVE \$1,000 donation to Concours event by SH, Second by MF, and unanimously approved by all Board Members. <<<

Tech Session at BumperDoc, July 26th - SH handed out a tech session/article document to be published on the website w/ Cory. This will be held in Colorado Springs on July 25th.

VICE PRESIDENT

MF: Insurance Update - All insurance has been submitted for the whole year. Will look into Spring Drive rebate and report back to the group.

Club Sponsorship Program - Sponsorship discussions and handout, will need to review and possibly implement next year. Brief review of entire document and what sponsorship levels are available. Presented ideas on sponsors and how to acknowledge them at the end of year holiday party. Presented the idea of the VP taking over Sponsorship responsibilities, want to provide consistencies on the ROI for sponsors that contribute to the Club. CR- provided some feedback on the presented document of sponsorship levels.

FC: Trailer Graphics - Presented draft designs in physical prints to the entire group of the trailer design based on discussions with MF. Keeping in mind cost of graphics, I avoided full wraps and used sections of flat color which will ultimately be less expensive. Use of the Motorsport colors and the Roundel are still up for discussion but the intent of the design is to illustrate what we could do and Fox's vision for the consistency of sponsorship logos while ensuring our brand is well-communicated.

Really positive feedback from the group, some requested adjustments will need to be incorporated such as moving the Roundel to be more incorporated with our RMC logo.

SECRETARY

>>> MOTION TO APPROVE April Meeting notes as sent out by CR, Second by CH, and unanimously approved by all Board Members. <<<

TREASURER

CH: Review of financial information (Claims, Balance Sheet, P&L) given as handout to those in attendance. Please refer to actual documents for specific information.

>>> MOTION TO APPROVE CLAIMS as presented by MF, Second by CR, one abstention by CH and unanimously approved by all Board Members. <<<

>>> MOTION TO ACCEPT FINANCIALS as presented by CR, Second by SH, one abstention by CH and unanimously approved by all Board Members. <<<

CLUB COMMUNICATIONS

CR: Website Management - Board meetings are now on website, time needs to be updated. Moving forward, Board meeting organizers will need to email Cory on the location for confirmation.

Set up a Flickr account for photo sharing, shared it with Eric Long so he can post photos. Granted access to Alex McCulloch as well for media/video coverage on behalf of the Club. Looking at possibly delegating online tasks so help Cory, will develop a proposed plan to review during our next meeting.

Next Email Blast - Next one will be out soon, waiting on Bimmer Burger Nights on dates. Highlights will be O'Fest, AX, Concours and Driving School. Website moved to new server. Signed up for a full year and received a discount of 10% by paying it up front.

DEC (MC, AJ, GO):

Street Survival - MC- Saturday, October 25th at Dick Sporting Goods Park. Setting up a meeting with them to determine costs and details. Real optimistic about this event. Light turnout for the Spring Drive, most likely due to the poor weather conditions. Regarding the chair, Darlene has agreed to be the chair for the event and will also train new people. Age range is to have a Learner's Permit to Driver's License. MC will double check on the age as the minimum might be 16 years old.

Bill Wade has asked for 200 cones for Thursday which is the same day as the AX event. We can't borrow any from the SCCA because they have an event that same weekend. JK may check with Doug Bartlett and see if Porsche Club can donate.

Driving School Updates - AJ- Spring School is sold out. Summer school is about half full for each day. We're looking at 16 instructors signed up for Summer school. Dinner and everything has been organized. Summer school is now dropped to \$185 for one day, \$350 for two days. Hopefully people will get signed up with this price drop.

AX Updates - School had 60 registered, and hit 87 cap for the actual event. Really successful event. Next event is May 31st. Truck rental worked really well.

Club Race - GB - Memorial Day club race is coming together, 22 for Time Trial Group, thinking we'll probably be around 30 people. Club race is still at 5 people signed up. We'll have stewards for the race event. Each event will be fully staffed and reviewed to see whether it is a successful event. June 14-15th race has been cancelled. Looking to work with SCCA for TT if it is anticipated to have high participation. National asks that if we do partner with SCCA, that we use the same stewards for both Clubs to keep costs down. Event is anticipated for end of August. Discussion of contingencies for driving to win tires.

MEMBERSHIP UPDATES

AW - Provided actual numbers via email previously, please refer to Club notes for specific figures.

EVENT UPDATES

ITS - Held a couple weeks ago. We had to get insurance, will revisit in future depending on the number of students that are testing for ITS. AJ- in the future we'll have to conduct ITS with the school, but it may take them away from mentors who could be helping at the school. Will need determine how to proceed with this in future ITS events.

2014 O'FEST

JK- Foundation Gold Tournament happening next Thursday for the event. 504 people have signed up for O'Fest. MF- talked to Schlossman on waiving the fee from National. Will also announce at AX event to get more people signed up for O'Fest AX. We will run it how we would like so it will mirror how we conduct one of our events.

Various discussion of comp'd rooms for volunteers in one group and not others. Need to revisit this for certain individuals who are volunteering a substantial amount of time.

NEW BUSINESS

None - already covered above.

ADJOURN

>>> MOTION TO ADJOURN by FC, Second by CH, and unanimously approved by all Board Members at 9:30pm