

# BMW Car Club of America Rocky Mountain Chapter



BOARD MEETING MINUTES: 10.08.14

## ATTENDEES PRESENT:

Steve Hamilton (SH)  
Cory Rowan (CR)  
Alan Warner (AW)  
Jim Jenkins (JJ)

Fox Chung (FC)  
Janet Kyota (JK)  
Gary Bohn (GB)  
Christine Foley (CF)

Cathy Hamilton (CH)  
Andrew Jordan (AJ)  
Leslie Jenkins (LJ)

**Called to order...by Steve Hamilton, President at...7:08 PM - Meeting at Andrew Jordan's shop.**

## **PRESIDENT**

**SH: New Guest** - Christine introduction. 335xi vehicle, enjoys autocross. Joined BMW CCA two years ago, got involved through a friend. Really enjoyed O'Fest, had a great time and met great people- got hooked into the Club. Wanted to join in order to help. Background- worked in event planning previously.

**Trailer & Van Storage** - We have a new equipment manager, Andy Hecox. May store near his place in Parker. He will tow the trailer with his own truck and get reimbursed for the fuel or mileage. Discussion of where we can store the van closer to Andrew's shop. Alan- purchase additional equipment for the van so we don't need to transfer it back and forth from the trailer. Would save us all as volunteers time and money if we had duplicate equipment. Possibly take the existing extinguishers for the van and purchase new ones for the new trailer. Options TBD.

**Elections** - Nothing new here, email blasts still going out to Club. With no one stepping up, the Board and appoint. Fox expressed interest in continuing as Secretary in the event no one is interested in the position. Bring ideas of events that we can do next year for the Club.

**Planning Meeting** - Planning meeting will be November 8th at 2pm. Location at Alan's place. Everyone to bring snacks. The normally scheduled November meeting will be handled during this time.

**Holiday Party** - Decision to move it to January 24th for the holiday party. Christine has interest in planning the holiday party, will coordinate with Janet based on the work that has already been done.

Janet- consider an award for outstanding volunteer and outstanding sponsor/advertiser to be recognized. Looking for people that have stepped up and really helped out the Club throughout the year. For instance, an outstanding sponsor would be Co's, but through nurturing that relationship they've really helped us out this year. Possibly host an event at their event to draw new customers and business (brainstorm). Janet and Alan wanting to step back a bit given the considerable growth and other involvement with other organizations they're involved with. Really looking for new members to step and help grow the Club.

Ideas of “other events and offerings” we could provide- perhaps a scholarship program to involve families; other social events to help bring other groups and interests into the fold; possibly themed events; “wild card” event of the month... Ultimately, we want more involvement of members in the Club. In addition, Janet would like to contribute to the Club in a different capacity.

**All Board members are to brainstorm ideas outside of our normal events each year that we can discuss during our November Planning Meeting. Each person is to come with one or two ideas.**

## **VICE PRESIDENT**

**SH:** Insurance Update -No insurance updates aside from waiting to determine holiday party location.

## **SECRETARY**

**>>> MOTION TO APPROVE September Meeting notes as sent out by CH, Second by CR, and unanimously approved by all Board Members. <<<**

## **TREASURER**

**CH:** Review of financial information (Claims, Balance Sheet, P&L) given as handout to those in attendance. Please refer to actual documents for specific information.

**>>> MOTION TO APPROVE CLAIMS as presented by FC, Second by CR, one abstention by CH and unanimously approved by all Board Members. <<<**

**>>> MOTION TO ACCEPT FINANCIALS as presented by SH, Second by GB, one abstention by CH and unanimously approved by all Board Members. <<<**

## **CLUB COMMUNICATIONS**

**CR:** Next Email Blast - Only change to email blast from review was removal of duplicate information, adding AX banquet information and of Christine Foley helping with the holiday card. Next email is going out tomorrow. Price for holiday party was \$20 per person last year, for the Club cost it was closer to \$60, including drink tickets.

Online Expense Report - Cathy has provided Cory with final changes, very close to going live. All three expense forms will be on the same page where you can upload receipts and submit electronically. Steve- think about online advertising for email blasts- specifics about costs and game plan. Feldpusch is working on a sponsorship/advertising criteria list. More information to be coming soon as Christine has expressed interest in contributing work to the advertising position.

## **DEC (MC, AJ, GO):**

Street Survival - MC- we are not having a September street survival. PCA would like to co-sponsor next Spring's event. Doug Barlett working through PCA to possibly get the Dick's Sporting Goods lot. Janet will work to see if the 6th and Kipling location to see if that could be a location.

DS Updates - Reserved for May 23-24, 2015 booked for next year (Saturday & Sunday). Fall will be Saturday, September 5th at Pueblo- need to be aware this is Labor Day (weekend).

Autocross - Last event is this Saturday with 73 people registered. Brief recap of attendance. AX banquet is October 26th at Lamar Street Center in Arvada. Michael was approached by the Vail Vintage Club concours organizers who want to run an autocross next year around the time of their event. They will be attending our Planning meeting to discuss details.

CR/TT - Possible NASA Date - Gary- June 7th at HPR and July 4-5th at Pueblo. They have a big gap in the June 7th line-up, best chance for us to get our own run group. The July dates we may need to be blended into existing run groups. They're running their own TT group for both events. Looking at these dates we may be leaning more toward the June 7th event. Gary to come to Planning Meeting with dates to be voted on and confirmed.

## **MEMBERSHIP UPDATES**

New Member Welcome - Christine has interest in helping with this as when she joined she didn't have anyone reach out to her. Communication could be a letter or possibly a postcard. We could also split up a phone call list. Various discussion of other welcoming message options with entire group, also discussion of Leslie helping with reaching out to new members with mailings of postcards and MSR.

## **EVENT UPDATES**

Ice Gymkhana- Janet is trying to determine details, will reach out with Schultz's.

## **NEW BUSINESS**

Next Meeting- Will be our Planning Meeting. Do we want to do a December meeting since January is the new time for the holiday party? Group decided to NOT hold a December 2014 Board meeting, will possibly be doing a phone call for January 2015.

Deadline for Winter MSR will be November 14th, after the Planning Meeting.

## **ADJOURN**

**>>> MOTION TO ADJOURN by SH, Second by AW, and unanimously approved by all Board Members at 8:40pm**