

RMC BMW CCA Monthly Meeting Agenda
July 18, 2018
Conference Call

Present: Janet, Karen, Gary, Matt Johnson, Cory, Fox, Andrew, Eugene
Not Present: Susan, Leslie

- I. Meeting call to order at 6:34 pm
- II. June meeting minutes: Vote on approval next meeting in August!
- III. Vice President Report: Fox
Insurance- Checked with Patty – we are up to date through August
- IV. Treasurer's Report: Vote on acceptance of June financials (view on forums)

>>>>Fox Motion to accept the financials as presented, Cory seconded,
all in favor, none opposed. Motion passed<<<<<<

Andrew - Net income 3,800 still need to pay track rental and ambulance, net loss \$12,000
Pointing out difference between now and 4 years ago, we are paying people for website and
bookkeeping. We may lose our credit rating with track, driving evals, and ambulance because we
are not paying on time.

- V. Membership Report for June 2018: Total members: 1826 (down 17); Primary members:1591;
New members: 43; Renewing members: 77; Lapsing members: 30 (review on forums)
Ofest notes: We are one of the few chapters holding steady.

VI. Old Business

- a. MSR updates: Susan and Fox
MSRs mailed out, those to dealerships were delayed and should be within a week.
Next MSR – collecting content, dates N/A, release electronic MSR beginning 2019,
hoping to add interactive videos, navigation, links
- b. Volunteer Recognition Program: Cory/Eugene/Fox/Janet
- Member at Large position -
-Cory presented on forum - Karen, Janet, Andrew read it.

>>>>Eugene Motion to approve Budget as presented on forum, to create Member at
Large position as presented on forum, Fox seconded, all in favor listed below, one
opposed. Motion passed<<<<<<

Karen Yes, Fox Yes, Eugene Yes, Cory Yes, Andrew No, Janet Yes
To start, board members should Email nominees to Cory directly. Could be members at
large for different regions.
Eugene - \$50/month won't go very far if you go to 2-3 events per month

- Bimmer Bucks program – discussed last board meeting, Cory has posted notes on the
forum, and sent out a PDF. One typo 100 bucks 50% off driving school day, 50 buck
25% driving school day – works out to 5.30 per hour for hours that a corner worker
works. Engage members, thank them for their time.

>>>>Cory Motioned to approve Marketing Committee to make decisions regarding Bimmer Buck Pilot program for one year from today as presented on forum with regular reports, Eugene seconded, all in favor listed below, one opposed. Motion passed<<<<<

Karen Yes, Fox Yes, Eugene Yes, Cory Yes Andrew No, Janet Yes

Andrew comments: Member at Large and Bimmer Bucks Program feels we are changing club to corporation. Adds to our overhead without a measurable increase in revenue – we need to concentrate on mission statement. Club too formal and regimented, too many rules. i.e. Club racing very difficult to get racing license. BMW overzealous in the rules. Having our own currency is being to formal. We should have just enough rules to keep us successful, no more no less.

Cory comments: Volunteers are a key requirement in serving our membership. It has always been a problem getting volunteers, shrinking membership – we need to engage people more to get them to join. Cory example – FB groups that are car clubs with thousands of members that cost nothing, require no volunteers, etc.

Fox comments: Things are not the way they have always been. We are a mobile society, the way we get information, how we do things. We are trying to control what we can. The bimmer bucks program is a pilot program.

c. Review of completed RMC events

- BBNs: Cory

Huge success so far 2013 lucky to get 5 people to show up, losing hosts, now there is a minimum of 15 people usually 25-30 people show up, increased coordination between hosts, tied in Cos. Running smoothly. Matt- they haven't made some events because they didn't know ahead of time need to send out notices 1 week not 1 day in advance. Social media posts show up on the day of event, not prior.

- AX Updates: Karen / Eugene

Eugene – June 23 94 drivers, July 14 84 drivers, 6 or 7 new drivers

- Co's Bimmerfestival: Janet

4th of July 50 cars in car show, 250-300 people at event, food trucks, band, 3 people looking at cars. 2 first people that came in were transfers from Chicago and started helping right away.

d. DS / TT trophy follow up – Cory/Janet

<<<<Eugene motioned to budget \$350 for trophies forDS/TT,
Gary seconds all in favor, none opposed Motion approved>>>>

Fox yes, Karen yes, Cory Yes, Gary Yes, Eugene Yes, Andrew Yes, Janet Yes

e. 2018 Elections for Secretary and Treasurer: Janet

Mid to late August is deadline for submitting running for secretary/treasurer. Andrew is going to call Heather from Detailers Paradise

f. Eblast Schedule: Cory

Week of 1st and 3rd week of the month. ARTICLE SUBMISSION is due 1 week ahead of deadline. **Week of August 1 eblast deadline is due July27.** Additional eblasts and content inclusion is up to the discretion of Visfire team.

VII. New Business

a. Upcoming RMC Events

- July 28 DIY coordinated by Jon Moorhead

Afternoon gathering a group to work on cars at his home – 30 people interested.

- BBN's – Cory

- August 4 Autocross #5 FRA – Eugene

- August 16 3zero3 Bimmer Tech Session with Mini Car Club – Janet

3 simultaneous tech sessions on different things, asked us to provide some food

Meeting adjourned: 8:05pm

NEXT MEETING: Wednesday, August 8th at 6:30 pm Conference call