

RMC BMW CCA Board Meeting Agenda

March 11, 2020. Starts at 6:30pm. Conference call

Present: Karen Lange, Mark Baer, Susan Rhodes, Gary Bohn, Andrew Jordan, David Jobusch, Fox Chung, Jeff Goman, Janet Kiota, Tom Wipf, Keith Dana, Patty Tunnell, Darlene Doran

Not Present: Leslie Jenkins, Michael Cotsworth

1. Call to order 6:30pm.
2. February meeting minutes
<< Susan motion to approve minutes as presented on forums, Fox seconded, all in favor, none opposed, Motion passed>>
3. President's address – Lots on agenda
4. Vice president – Fox – requested all insurance for all events for the year. We pay as the event occurs. Insurance costs are taken out of rebate.
5. AutoX – Keith updated revised Autocross Budget – original budget missing cost of Schwag and outdated venue costs.
<<Fox motion to approve revised budget, Susan seconded, all in favor, none opposed, motion passed.>>
Discussed woman only Autocross event June 20th at Front Range Airport Event will be about \$300 in the negative, We can start promoting and requesting volunteers –
Patty is hoping our advertisers, and dealers will be contacted.
<<Mark motion to approve the addition of a woman only event, Susan seconded, all in favor, none oppose, motion passed>>.
Patty - We would like to try to get a weekend only membership. Can club absorb some of the cost of membership?
Keith – reach out to Jeff Goman – (Jeff is on phone) they are trying to do this for Flatout Classic. Club is limited to 15% income from non-members.

Cory – goal for event? Keith – goal is to be unimimidating for woman to try out this event. Add \$75 to budget for social media advertising.
Janet – Street Survival students have to be members. There is some sort of reduced membership fee.

6. Drivers school – Mark – sanction submitted, insurance approved, registration open, chiefs are working on volunteers, Janet will be Chief of Volunteers, Matt Johnson is going to shadow Mark.
7. Past events, debrief – Janet – Meet and Greet had 60 people. Good weather, Panera was pleased because they are usually slow on weekends. Jude and Bob did a great job. They were a little overwhelmed with the amount of items they were responsible for. 50% of people were there for the social part, not interested in driving.
8. Future events – Janet – March 25th Helmet Tech at Hal’f Penny Brewery. Fox has helmet stickers.
9. Club racing, Time trials – Andrew spoke with Michael Cotsworth, (his ex-wife died). Michael apologized for not responding.
Gary – Working on getting a run group at a NASA event. First TT at Buttonwillow. Worked with San Diego chapter – 30 people signed up for Club Race. Larry from Texas is going to help with Timing at our event in May
10. Treasurer’s report – Tom – Financials were posted by Patty today. Vote next month to give people a chance to review.
11. Membership report – Member numbers posted on forums. Michael is going to do a trend report at end of March.
12. Social events- Regional calendar – Janet- Social events missing from the National Regional Calendar. Only driving events were listed for us. We should beef up what we send them.

13. Website/Marketing report – Cory will send to board instructions for forums with screenshots (i.e. how to subscribe). Cory will also post who is on each email distribution list.

Early bird special was a big hit with the Driving School. Early bird email had a 3% click through versus less than 1% on normal emails. Thank you to everyone submitting tickets early.

Most recent communications – early bird for DS, helmet tech, Colorado rapids

Communications next up– helmet events, AX school, AX Event 1

Website General Contact emails – go to EC and marketing. The EC should forward to who it should go to but copy EC and marketing.

Email and marketing guidelines will be web-based form.

14. Motor Sport report / Bimmer Life article – Susan – Spring edition sent to Fox this morning. Cory Lewandowski the CPA usually sends a yearly summary. Cory or Tom should request 2019 summary and send to board for review so that it can be included in a Motor Sport report.

Susan will need information for Bimmerlife.

15. Insurance – Gary B new driving manual states if attendees for event have access the day before we should have insurance for that. – Gary will get clarification. (Arrive Friday for Saturday event)

Other Notes: Jeff Goman has not received the letter regarding Bimmerlife. Jeff will check into if we can get other regions Bimmerlife.

Meeting adjourned: 7:55pm

Next meeting is an in person meeting, April 8, 2020 at The Man Cave, Westminster, 6:30 to 8:15 PM